

Get Top 4 Flooring Options for Your Retail Store

Retail store owners often make the mistake of focusing on visual merchandising—decorating their store windows and arranging items on fixtures—rather than paying attention to their flooring. The right flooring can make a huge difference in customer experience, however.

Before you jump into just any type of [commercial flooring in Auckland](#), here are a few flooring options for your retail store:



Wood:

Wood is a popular choice for flooring. It comes in many varieties, from types of wood to the look you want. For example, you can choose from solid or engineered wood, or you can make your own choice based on the level of durability you want. Wood floors require regular maintenance and are not indestructible. They can be sanded and refinished by professionals, but eventually they'll need to be replaced.



Carpet:

Choose carpet or carpet tile for a more “hushed” feel in your retail store. The plush sensation underfoot can make you feel comfortable, too. Choose a low, dense loop pile type of carpet for areas with lots of traffic.

Vinyl flooring:

There are many reasons to consider vinyl flooring for your business. It's a great choice for high-traffic areas because it's durable and easy to maintain—and it comes in lots of colors and patterns.

Laminate tiles:

Laminate is a great option for your retail store, and has been for decades. It's durable and can be installed in any environment—even an industrial one!

Laminate floors are great for retail stores because they're affordable and can withstand heavy foot traffic without breaking down like some other types of floors might do. You'll find them in many different styles and colors so you can find something that matches your decorating scheme perfectly!

Call floorwise if you are looking for the best quality commercial flooring in Auckland. Whether you're looking for a new floor for your retail space, office, or warehouse, we can help. We offer a variety of styles and colors for all kinds of commercial environments. Feel free to take a tour of our showroom in Auckland.

CONTACT US

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THANK YOU